THE NEW WEBSITE OF THE FONDATION GANDUR POUR L’ART ENHANCES ITS COLLECTIONS

Geneva (Switzerland), 28 May 2018 – The Fondation Gandur pour l’Art (FGA), faithful to its mission of making art accessible to all, has launched a new website reflecting its in-depth thinking process on how best to present works of art in the digital realm and make the best use of its curators’ expertise. This new, dynamic and highly visual site is intended as a reference tool for students, researchers, art and exhibition curators and the general public. Part of the collections can now be explored in images and text and visitors can browse between extensive notes and news from the Foundation.

The new site already features more than 350 works and objects drawn from the FGA’s four collections (Archaeology, Fine Arts, Decorative Arts and Ethnology), and this figure is set to double by the end of the year. Each collection is introduced by the Foundation’s curators, who provide expert presentations on the works aided by large scale visuals and technical data, all of which makes up a vital source of information for researchers.

Each month, a work selected by a curator will be highlighted on the site’s home page, together with detailed notes. On its Instagram account, the Foundation regularly offers its followers a view of a work from the collections. The site also features videos of events and exhibitions that can be viewed on Instagram and Vimeo.

Jean Claude Gandur, President of the Fondation Gandur pour l’Art, declares: “This new website is a magnificent showcase for our collections, and I take enormous pride in it. From now on, everyone and everybody – from students to museums – will be able to access a mine of information that has been largely hidden away up to now. Our hope is that as many as possible will benefit from this, and that it will be an inspiration behind new partnerships, loans and future exhibitions.”

The site, available in both French and English, also makes it possible to trace the history of all the works of art loaned by the Foundation and the exhibitions on which it has contributed or has helped to curate.

By its refined aesthetic and the resources it offers to art professionals and art lovers alike, this new site now places the FGA in the first rank of international museums.

About the Fondation Gandur pour l’Art:

The Fondation Gandur pour l’Art was founded in Geneva by Swiss art collector and entrepreneur Jean Claude Gandur in 2010 with the aim of conserving, enriching and exhibiting the collections developed for over 40 years.

Its mission includes making the collections available to museums, the academic world and the general public. Reflecting Jean Claude Gandur’s conviction that culture should be accessible to all, the foundation encourages access to art through temporary exhibitions, loans, online access and, more recently, the publication of reference catalogues. The foundation has also developed a number of
partnerships, notably with the National Museum Centre for Arts Reina Sofía (Spain). The foundation strictly adheres to the code of ethics established by the International Council of Museums (ICOM).

The foundation’s collections cover four distinct areas: an archaeology collection with over 1,200 works of art from Ancient Egypt, Greece, Rome and the Near East; a fine art collection with more than 750 artworks, mostly post-war paintings, considered as one of the most important for the period in private ownership; a decorative arts collection with over 400 pieces, including decorative objects, furniture and pieces of art from the twelfth to the eighteenth century; and an ethnology collection with over 200 artefacts from Latin America and Oceania.

www.fg-art.org

Media contact:
Aurélie Charlet, Cabinet Privé de Conseils – Tel. +41 22 552 46 23 – charlet@cpc-pr.com